



Why are so many compassionate people giving fur the cold shoulder? Read on to find out ...

Fur-Free and Fabulous

"Mrs. Obama does not wear fur."
—Semonti Mustaphi, deputy press secretary for Michelle Obama

"I hope [fur-wearers] someday get bitten in the ass by the same kind of animal they wear on their back."
—Pink

"Personally, I think wearing a baby chinchilla says, 'I'm ignorant.'"
—Eva Mendes

"If you wouldn't wear your dog ... please don't wear any fur."
—Charlize Theron

"[The animals] are electrocuted, they drown them, they suffocate them; it's insanity what they do to these animals. ... For human beings to take the liberty of just killing something to look pretty is insane."
—Roselyn Sanchez

"It is hard to fathom that anyone is still wearing fur. It is so plain to see that killing animals for their fur is completely barbaric. The only purpose is vanity."
—Joaquin Phoenix





Wearing fur doesn't turn heads—it turns stomachs.

Trapping Torture

Animals trapped in the wild may suffer for days without food or water in steel-jaw traps. Many die of exposure, frostbite, shock, blood loss, infection, or attacks by predators before trappers return to strangle, stomp, or bludgeon them to death. Mothers desperate to return to their young will often chew or twist off their own legs in order to free themselves. Many dogs, cats, birds, and other animals are unintentionally crippled or killed by traps each year.

Cages, Confinement, and Cruelty

Animals on fur farms spend their entire lives confined to cramped, filthy wire cages, where they are exposed to all weather conditions. They are often deprived of adequate shelter, clean water, veterinary care, or the opportunity to engage in natural behavior such as climbing, burrowing, and swimming. The intensive confinement causes many of them to go insane.

Fur farmers use the cheapest and cruelest killing methods available, including suffocation, electrocution, gassing, and poisoning. Many animals are electrocuted by having rods inserted into their rectums and 240 volts sent through their bodies. The animals convulse, shake, and often cry out before they have heart attacks and die. Crude killing methods aren't always effective, and sometimes animals "wake up" while they are being skinned.

Would You Wear Your Dog?

More than half of the finished furs in the U.S. come from China, where millions of dogs and cats are bludgeoned, hanged, bled to death, strangled with wire nooses, and skinned alive for their fur. Chinese fur is often deliberately mislabeled, so if you wear any fur, there's no way of knowing whose skin you're in.

Be a Fur 'Faux'

Saving animals is as simple as choosing luxurious faux furs or warm synthetic alternatives. Top fashion designers, such as Stella McCartney, Ralph Lauren, and Marc Bouwer, offer stylish substitutes and refuse to work with real fur. With so many fashionable, comfortable options available, there is no excuse for wearing any animal skins.



For PETA's free
"Shopping Guide to Compassionate Clothing,"
please visit [PETA.org/CompassionateClothing](https://peta.org/CompassionateClothing).

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